

LIST OF SPECIALIZATION FOR MBA & EMBA

Specialization List

Elective Subjects

Applied Marketing Management	Marketing Management
	International Marketing Management
Applied Human Resource Management	International Human Resource Management
	Management of Human Resources
Applied Information Technology	Management Information Systems
	Information Technology for Management
Applied Project Management	Managing Project
	Project Finance
Applied Finance Management	Financial Management
	International Finance Management
Applied Retail Management	Fundamental for Retailing & Franchising
	Information Technology for Retail
Applied Operations Management	Production & Operations Management
	Services Operations Management
Applied Entrepreneurship & Leadership Management	Entrepreneurship Theory and Practice
	Relationship Management
Applied Banking and Insurance Management	Banking Management
	International Banking Operations
Applied Healthcare and Hospital Management	Health Care Management
	Principles of Hospital Administration
Applied Environment Management	Environmental Management
	Green Management

Applied Travel and Tourism	Customer Relationship Management
	Travel & Tourism Management
Applied International Business	Global Strategic Management
	International Economics
Applied Logistics and supply chain management	Supply Chain Management
	Logistics Management
Applied Industrial & Quality Management	Facility & Industrial Management
	Total Quality Management
Applied Oil & Energy Management	Oil and Gas Data Analytics
	Energy Management
Applied Rural and agri business Management	Rural Marketing
	Micro -finance
Applied Infrastructure and Construction Management	Construction Equipments and Planning
	Construction Project Management
Applied Materials Management	Material Management and store management
	Inventory Management
Applied Health and safety Management	Health and Safety at Work
	Industrial Safety
Applied Hospitality Management	Hospitality Management
	Front Office Management
Applied Business Administration	Office Management
	Business Environment
Applied Import and Export Management	Import and Export Management
	WTO and Foreign Trade Policy
Applied Digital Marketing	Introduction to Digital Marketing

	Social Media & Search Engine Management
Applied Mass and Media Management	Mass Communication
	Media Management
Applied Risk & Insurance Management	Risk management & insurance
	Banking Management
Applied Aviation Management	Airport Planning and maintenance
	AVIATION MANAGEMENT
Applied Business Analytics & Intelligence	Big Data and analytics
	Business Analytics
Applied Strategic Management	Advanced Business Strategy
	Global Strategic Management